|  |  |
| --- | --- |
| Company | : |
| Contact Person | : |
| Email | : |
| Phone | : |
| Company website | : |

*Your Logo*

1. Business Overview *(brief description of your business)*

1. Market Analysis *(e.g. market size and pain points, growing potential, etc.)*
2. Highlight of Technology *(e.g. technology breakthrough and edge, application, benefit(s) to customer and patent applied/obtained, etc.)*
3. Business Model *(e.g. OBM/ODM/OEM, B2B/ B2C, positioning, distribution, partners, target customers, etc.)*

1. Competitor Analysis *(e.g. product features, price, user friendliness, etc.)*

|  |  |  |
| --- | --- | --- |
| Your Company | Competitor 1 | Competitor 2 |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

1. Major Business Achievements and Targets

|  |  |
| --- | --- |
| Achievements | Targets in coming 3 years |
| e.g. product launched in Oct 2015) | e.g. gain market shares |

1. Amount of Fund Needed and Use of Proceeds

|  |  |
| --- | --- |
| US$ |  |
| Purpose: |  |

1. Key Management

|  |  |  |
| --- | --- | --- |
| Name: |  |  |
| Title: |  |  |
| Profile: |  |  |

1. Post-Money Financial Projection

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| US$/Year | Year 0 | Year 1 | Year 2 | Year 3 |
| Revenue |  |  |  |  |
| Gross Profit |  |  |  |  |
| *Margin (%)* |  |  |  |  |
| Net Profit |  |  |  |  |
| *Margin (%)* |  |  |  |  |

Others *(e.g. product/ prototype photo and/or screen capture, news clipping, etc.)*